

Release Notes

FROM THE COMPANY MAKING MARKETERS POWERFUL.

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Version 2.4.7

Summary

We've introduced full support for Google Ads and Meta Ads, bringing powerful campaign insights directly into your workflows. Alongside these new integrations, we've made several fixes and enhancements to improve platform stability and visibility across your data.

New Features

META ADS & GOOGLE ADS

The process for connecting and querying Meta or Google Ads is the same:

1. Add and Authenticate

Add the connector to your Connector Library and authenticate using your API key.

2. Configure Default Ad Accounts

From the configuration modal, select up to five Ad Accounts to tie to a specific Brand Voice by default.

- These will automatically pre-populate when you mention @meta or @google ads in chat.
- You can edit or update these selections anytime within the chat experience.

3. Query via Chat

Use @meta or @google ads in any chat to pull data.

- If no default accounts are set, you'll be prompted to select between 1-5 Ad Accounts using the plus (+) button above the query field.

4. View Accounts and Campaigns

Once connected, you'll see each Ad Account card appear in the side panel showing:

Account name, Business Manager, Account ID, Timezone, Status

Click See More to view existing campaigns and their current statuses.

Feature Enhancements & Bug Fixes

- Added Owner column to My Data for improved visibility and organization.
 - Fixed issues causing failing file uploads.
 - Resolved Shelves functionality and deletion bugs.
 - Fixed transparent toast on Connector Requests page.
 - Improved Company Uploads and YouGov stability.
 - Addressed Integrations page display and sync errors.
- General Google + Meta Ads performance and reliability improvements.

And that's it for now!