

# Release Notes

FROM THE COMPANY MAKING MARKETERS POWERFUL.

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Version 2.4.8

## Summary

This release improves team management, ad insights, and connector reliability. Highlights include bulk user invites, enhanced Meta and Google Ads panels, updated data source overviews, and optimizations for Salesforce, YouGov, and company uploads, plus key bug fixes.

## New Features

### SALESFORCE CONNECTOR

We've officially released the Salesforce connector, allowing users to pull CRM data directly into Adaly.

- Access key insights on accounts, opportunities, and leads
  - Query custom fields unique to your Salesforce setup
- Combine CRM data with other sources for a complete view of performance
  - Enjoy faster, more reliable data syncing

You can find the Salesforce connector in the Connector Marketplace under Advertising and Marketing Analytics to get started.

## Feature Enhancements

### BULK USER INVITES

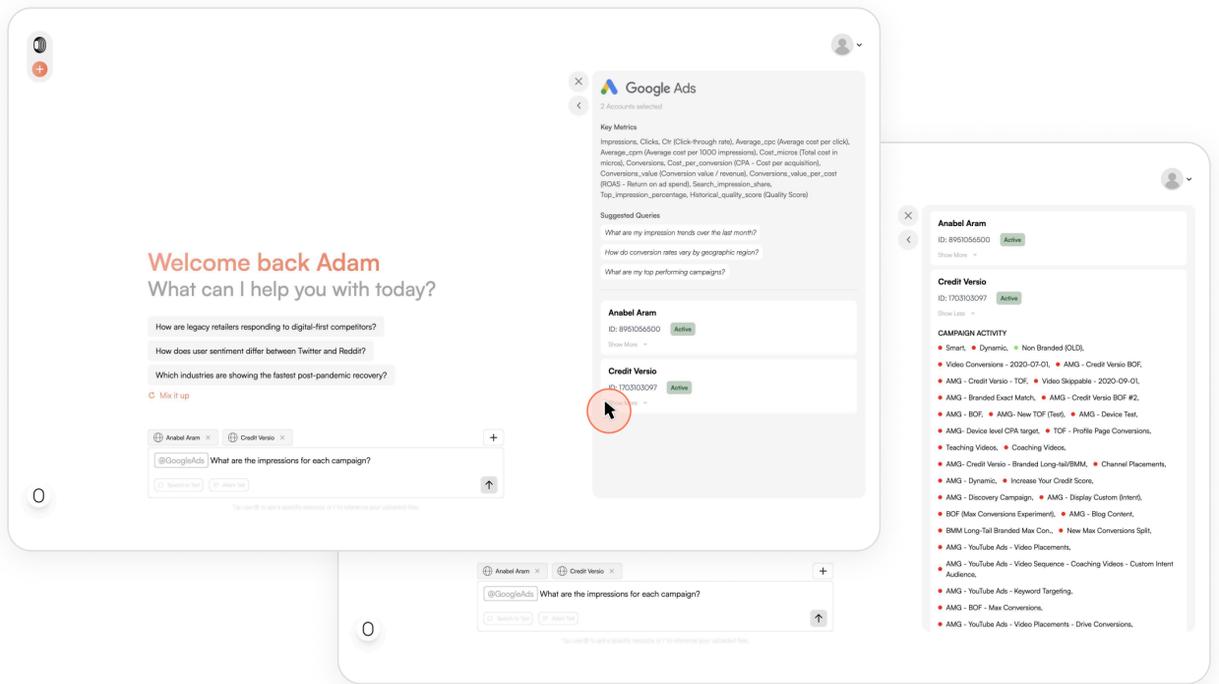
You can now invite multiple users at once from the Teams page.

- Add users to your company or directly to brand workspaces by typing or pasting multiple email addresses.
- Simplifies team setup and onboarding, no more adding members one by one.

### META ADS & GOOGLE ADS SIDE PANEL + RELIABILITY IMPROVEMENTS

A new side panel now surfaces insights from selected advertising accounts, providing:

- Key metrics and suggested queries to guide next steps
- Improved data reliability across Meta Ads and Google Ads, ensuring that Adaly reflects the most up-to-date and credible insights available



## Bug Fixes

- Fixed broken Delete Shelves functionality
  - Resolved Integrations page display bug
- Fixed delete member function in Teams Page

And that's it for now!