adaly

Release Notes

FROM THE COMPANY MAKING MARKETERS POWERFUL.

Date: Nov 5, 2025
Version 2.4.9

Summary

This release introduces the new Shopify Connector—bringing store data, visualizations, and insights directly into Adaly—alongside major UI polish, improved right-side panels and Shelves, smoother onboarding, and general performance and reliability fixes.
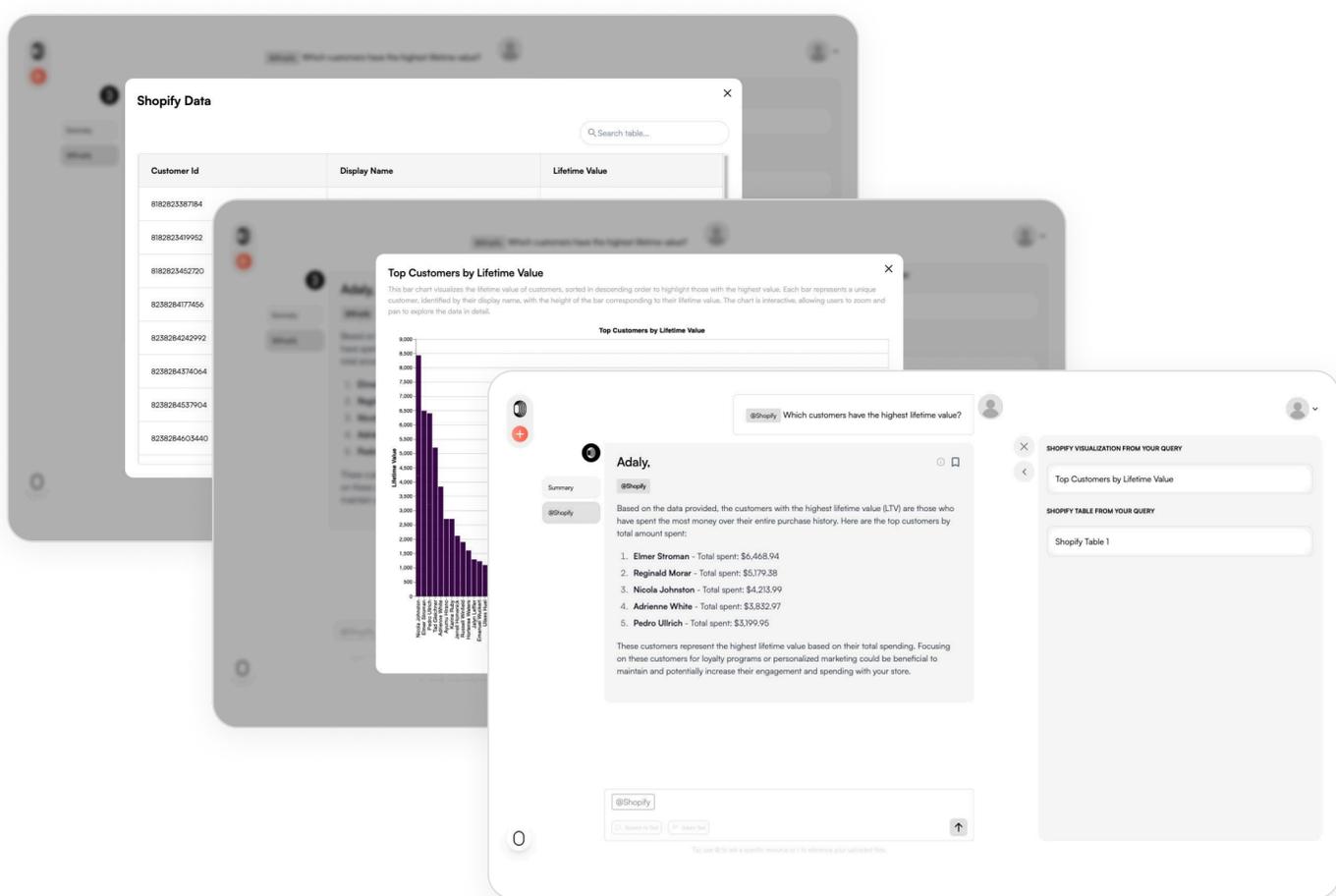
New Features

SHOPIFY CONNECTOR

Connect your Shopify store using your Shop name and API key to unlock powerful storefront insights.

What this means:

- Adaly now surfaces transaction, traffic, and consumer behaviour data through interactive visualizations and detailed data tables
- analyze sales performance, product trends, and campaign impact in one view.

Improvements & Bug Fixes

- Enhanced GWI metadata for richer audience insights
- Visualization and file viewing improvements
- Updated right-side panel experience with smoother query suggestions
- Shelves enhancements including delete and multi-select options
- Fixed scrolling on Integration Discovery page
- Added Delete Shelf button for easier content management
- Improved onboarding tours with new feature flags
- Refined dropdown and checkbox UI for consistency
- Resolved Salesforce data source and member management bugs
- Minor UI and backend performance fixes

And that's it for now!

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