

Release Notes

FROM THE COMPANY MAKING MARKETERS POWERFUL.

Date: Apr 28, 2025

Version 1.3.0

Summary

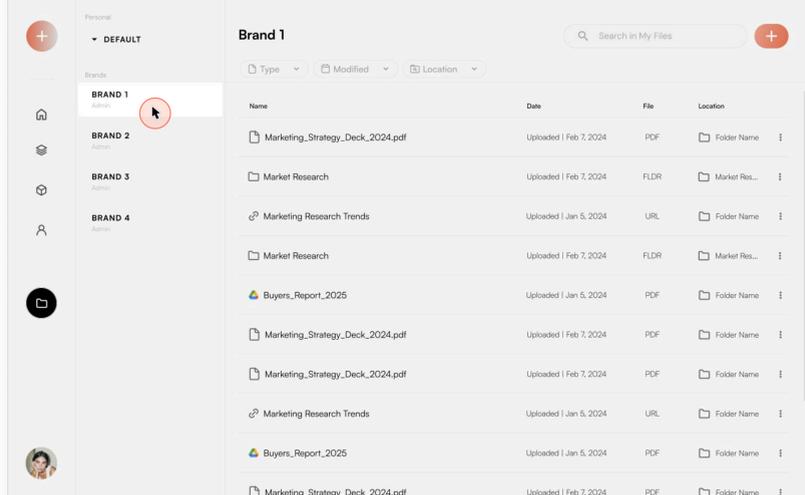
In this release, we're excited to introduce the My Data feature, enabling users to securely upload documents and URLs directly to Adaly, with content organized by Brand. We've also implemented a number of bug fixes across the platform to deliver a more seamless and reliable user experience.

New Features

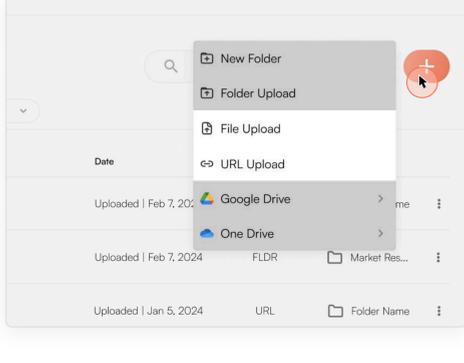
MY DATA

My Data turns your files into a smart, searchable resource for marketing, strategy, and research. Analyze sales, campaign decks, or competitor reports with context-aware results across files or folders.

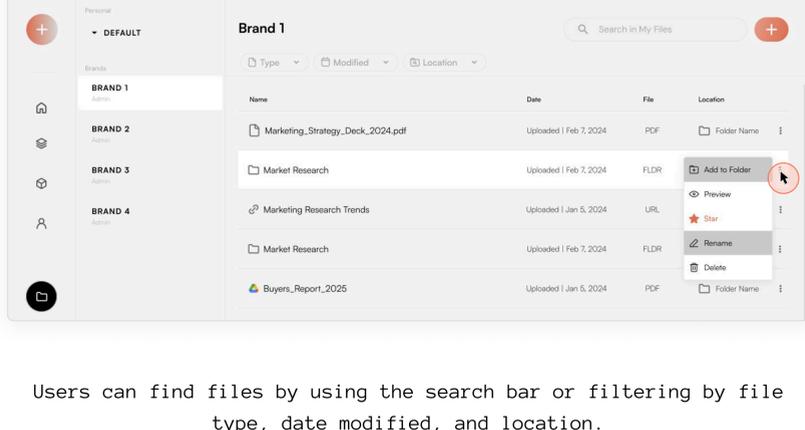
Much like the Library feature, My Data creates secure, brand-specific partitions, allowing users to upload documents by brand without the risk of cross-querying unrelated or sensitive information. These brand partitions are directly linked to the Brand Voices, which can be easily toggled on within the main chat experience.



Adding documents is easy—simply select the brand you'd like to add a file to on the left side of the screen, then navigate to the '+' icon in the top right and select a file format. Users may currently add PDFs, URLs, Docs, or PPT files. There is a file size limit of up to 250 MB.

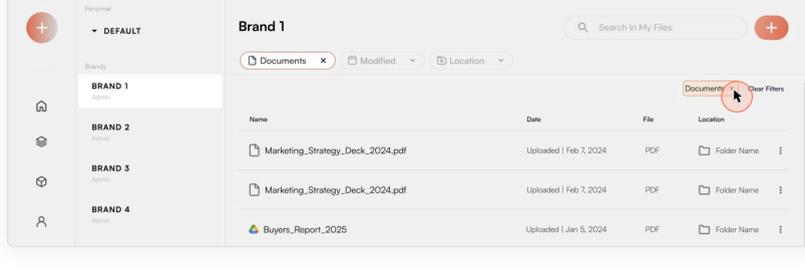


Once a file has been added, users can perform actions such as **Preview**, which lets them view the document or file directly within Adaly; **Star**, which makes files easier to find later; or **Delete**, a permanent action that cannot be undone.

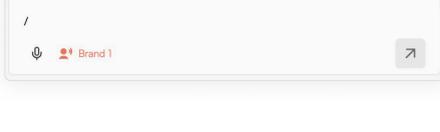
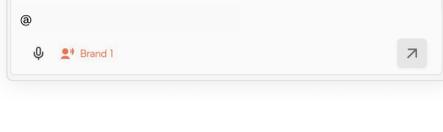


Users can find files by using the search bar or filtering by file type, date modified, and location.

Stack these filters on top of each other to be as specific as you want. Delete them one by one, or all together as needed.

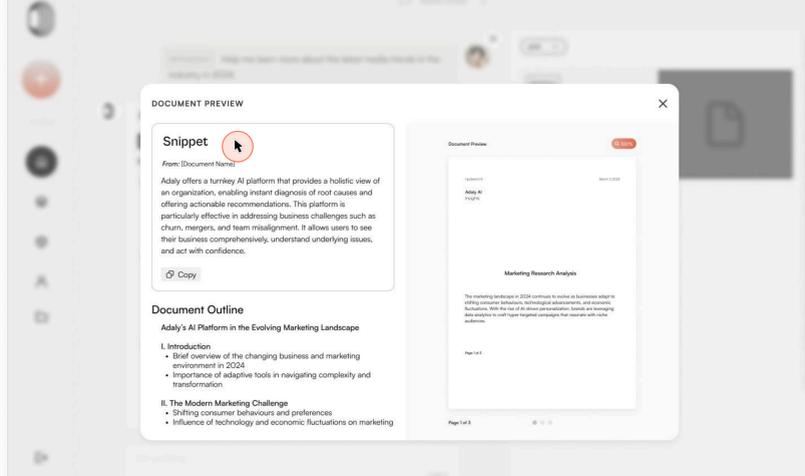


To search My Data in Adaly chat, toggle a brand voice on and use the '@MyData' function to search all files for that brand. Alternatively, use '/' to query specific files directly.



After submitting a query, Adaly will directly reference the specific areas of your data used to generate the response.

These are called "Snippets." Simply click on the source card in the tool panel to preview the file and the exact snippet Adaly referenced.



Adaly uses OCR (Optical Character Recognition) to intelligently recognize images within documents to inform the context present as part of the response.

Adaly can crawl URLs up to 2 levels deep, covering up to 1,000 sub-URLs. This ensures that for each provided link, the system explores multiple layers of content to deliver responses that are well-grounded and contextually accurate.

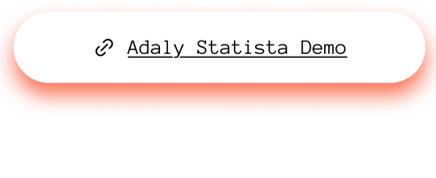
Note

This feature is currently in early-stage beta and works best with PDFs and URLs. Support for Excel files is not available at this time.

@STATISTA DATA SOURCE

Statista provides reliable, expert-validated statistics with over 1,000,000 data points across 80,000+ topics. It offers insights into key areas including industry trends, consumer behaviour, economic indicators, regional data, and marketing performance. For best results, focus your queries on specific industries, regions, or metrics to uncover targeted, data-driven insights.

Watch the demo:



New Features

- Enhanced Adaly's self-awareness. Adaly can now respond to queries with the context of the current date/time.
 - Enhanced the speed of queries on the @Search data source.
- Enhanced the overall stability and fault-tolerance of Adaly's back-end.
- Replaced the "Default" brand voice with a personal brand voice, containing the user's name. This gives users a section on the platform for files and threads unallocated to a particular brand.
- Improved validation on the upload of profile pictures and on user sign up.
 - Minor fix on user deletion.

And that's it for now!